



## ESSEC Asia-Pacific

### Job Description

#### Professor of Management Practice in Marketing

We are recruiting a Professor of Management Practice in the Marketing Department. The position is based in Singapore and it is a full-time position (minimum 4 days/week). The job of the Professor of Management Practice will be to teach in different programs at ESSEC (Undergraduate, Masters and Executive level), to be involved in program management and to contribute to the strategic development of the Singapore campus. The number of teaching hours is 240 hours/year for a 4-day contract and 300 hours/year for a 5-day contract. The department will consider all applications, regardless of area of specialization. Candidates with expertise in digital marketing are especially encouraged to apply. Knowledge of French is not required. The candidate must have significant personal experience in the field of marketing. Possessing an advanced degree (e.g., MSc, MBA), academic certification (Doctorate or PhD), or other relevant professional certifications will be a plus.

#### Process:

1. Interested candidates should send their application electronically to Nathalie Sourmail ([mkg-recruit@essec.edu](mailto:mkg-recruit@essec.edu)) with a cover letter indicating their motivation and an updated CV. Please put "PMP-Singapore" in the subject title. If appropriate, please provide previous teaching evaluations and any references to educational content developed (cases, blogs, MOOCs, videos, etc). We guarantee full confidentiality.
2. Applications are accepted now and should be sent no later than December 31, 2021. Earlier applications are strongly encouraged as we will consider applicants on a rolling bases.
3. The recruiting committee will start reviewing applications in January 2022 and until the position is filled. Only shortlisted candidates will be contacted for an interview. The committee will organize these interviews on an ongoing basis.
4. The recruiting committee will assess the situation, and will invite selected candidates to either formal or virtual campus visits, based on school policy, government policy, and World Health Organization recommendations for international travel at the time.

#### Information about ESSEC Business School and the Asia-Pacific Campus

Founded in 1907 in Paris, ESSEC Business School is a centre of academic excellence underpinned by its faculty's research and an array of highly ranked undergraduate, graduate, doctoral, and executive education programs (Master in Management #3 FT 2020 Worldwide,



Master in Finance #4 FT 2020 Worldwide, Executive Education Custom Program #3 FT 2020 Worldwide). The school is 6<sup>th</sup> on the list of best European Business Schools.

ESSEC Asia-Pacific opened its doors in Singapore in 2005. The state-of-the-art campus located in the One-North innovation hub welcomes about 1,000 students and professionals globally each year. The campus offers undergraduate (Global BBA), graduate (Master in Management, Specialized Masters) and Executive Education (Executive MBA, Custom, Open Enrolment) programs. The campus has sustained growth in local talent of faculty, staff, students, and alumni, and serves as the Asia-Pacific regional hub developing and expanding our network of academic and corporate partnerships in and around the region.

More information on ESSEC Business School and the marketing department can be found at <http://www.essec.edu/en/pages/faculty-and-research/departments/marketing/>