



Mr Lee set up his company while pursuing a degree in Global Bachelor of Business Administration.

Going places

MR MIKE Lee wanted his education to be a holistic experience.

After completing his A levels at Serangoon Junior College in 2013, the 22-year-old student enrolled at ESSEC Business School in 2016.

Now pursuing a Global Bachelor of Business Administration (Global BBA) programme, he expects to graduate in 2020.

Exposure to other cultures

The programme covers topics from law to standard business modules, and even geopolitics. Mr Lee also got to pick up French and German at ESSEC, which will come in handy when he goes for his exchange programmes.

He says: “My geopolitics class is enriching. It is a plus to be aware of political affairs, especially since I plan to start my own business.

“We have an exchange programme with ESSEC in Cergy, France, and another with a partner university of our choice. I chose the University of Mannheim in Germany, where I can practice my French and German.

Immersive experience

Mr Lee said students at ESSEC are encouraged to apply what they have learnt.

“During my studies, I started

my company Ombré Photography. Although I had no prior experience in running a business, many professors at ESSEC offered me guidance,” recalls Mr Lee.

“My law professor helped me to look through a contract that I had drafted. Speakers were also invited to share their experiences at ESSEC’s Career Office, which was eye-opening.”

Mr Lee aims to be an entrepreneur after he graduates.

He says: “At ESSEC, the professors help us bridge the gap between theory and practice. This was useful during my internship, as I had to personally handle all the aspects of my business.”

He would recommend ESSEC and his course to others, as it allows one to “immerse in the internationally diverse environment and discover the cultural differences”.

Adds Mr Lee: “ESSEC is internationally recognised, highly regarded by multinational companies, and has an extensive alumni base. This gives you an edge if you plan to have a global career.

“It is where you get out of your comfort zone and be empowered to grow as a person.”

ARUL JOHN