

## ESSEC Business School launches a double degree program with the Guanghua School of Management

**Cergy, May 10, 2019 - ESSEC Business School and the Guanghua School of Management, Peking University in Beijing are launching a double degree as part of the 'Future Leaders' program, which will be available to the ESSEC Global BBA students as of the fall 2020 semester.**

Each year, five students who have completed their second year of ESSEC's Global BBA program will be selected to continue their studies on the Guanghua campus. Focusing on the economic, political, and management dynamics in both Europe and Asia, this program will offer students a rich combination of courses and "learning by doing" experiences. The partnership enables ESSEC to be part of Peking University's "Future Leaders" program. The program was developed as a means to equip the leaders of tomorrow with the skills necessary to confidently navigate business situations in China.



Applicants will be chosen based upon their submitted files. The successful candidates must meet all necessary academic requirements and will have completed their first two years of study at ESSEC. Both the third and fourth academic years will be spent at Guanghua. Students will spend an additional six months at ESSEC completing internship requirements.

According to Hugues Levecq, Academic Director of the Global BBA program at ESSEC, *"This partnership is a unique opportunity for our students to interact with their peers from around the world and to develop a deep understanding of the global issues affecting China. This immersion in China increases the possibilities of learning through experience."*

Upon completion of their coursework, students will obtain both an ESSEC Global BBA degree and a Bachelor of Arts degree in Management from Guanghua.

Vincenzo Esposito-Vinzi, Dean and President of ESSEC, also added, *"ESSEC Business School continues its efforts to forge strong strategic alliances with world-renowned institutions and this is one example of our strategic ambitions coming to fruition. We seek to offer remarkable opportunities to our students and this openness to the booming global economy of China does just that. The partnership with Guanghua School of Management, whose values of excellence and singularity we share, complements our methods of learning and teaching at ESSEC."*



*“The Belt and Road Initiative has injected new significance into globalization, and Peking University wants to give young people from around the world the opportunity to pursue their dreams while simultaneously making a contribution to the field of education,”* said Peking University President Hao Ping.

ESSEC, true to its tradition of innovation and its pioneering spirit, is a founding partner of this double degree undergraduate program’s first cohort. The other founding partners – all outstanding institutions – include Bocconi University; Queen's University Smith School of Business; Erasmus University Rotterdam School of Management; FGV EAESP; IE Business School; Keio University; University of Hong Kong, Faculty of Business and Economics; National University of Singapore Business School; SGH Warsaw School of Economics; Schulich School of Business; Lomonosov Moscow State University Business School; and Tel Aviv University. In line with the program’s long-term goal of engaging with the top business schools around the world, other institutions will subsequently be invited to join the network of partner universities.

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**About ESSEC Business School**

ESSEC, founded in 1907, is one of the world’s top management schools and holds the “triple crown” accreditation from EQUIS, AACSB and AMBA. With 6,097 students; a faculty comprised of 164 full-time professors, 19 of which are emeritus professors, in France and Singapore, recognized for both the quality and influence of their research; a wide range of management training programs; partnerships with the world’s best universities; and a network of 55,000 alumni, ESSEC continues to foster a tradition of academic excellence and a spirit of openness in the fields of economics, social sciences and innovation. In 2005, ESSEC opened a campus in Asia, [ESSEC Asia-Pacific](#). ESSEC’s operations in Asia Pacific, strategically located in Singapore, present the perfect foothold for ESSEC to be part of the vibrant growth of Asia and to bring its expertise to the expanding region. Additionally, in 2017 ESSEC opened a new campus in Rabat, Morocco, [ESSEC Africa](#). ESSEC’s international expansion allows students and professors to study and understand the economic forces at work in the different regions of the world. For any additional information, please visit [www.essec.edu](http://www.essec.edu).

**About Peking University Guanghai School of Management**

[Peking University](#) has been at the forefront of new ideas and innovations contributing to China's development since its founding in 1898. Grounded in this rich cultural legacy, the [Guanghai School of Management](#) has been pioneering business and management education and research in China for more than three decades, and its graduates continue on to become influential leaders across the globe. The school has been ranked one of the top business schools in Asia and operates over 40 research centres while also offering a comprehensive suite of academic programs including Bachelor's, Master's, Ph.D., and Executive Education.