

EDITORIAL

One year has passed since our last Newsletter already and again this has been a busy and intense year within the ESSEC PhD Program. Together with spring comes the time for stock-taking, sharing important pieces of news, being proud and happy about what has been achieved within the program. In this third Newsletter, you will find information on the 2014 incoming class as well as on those PhD students who defended their dissertation this year. You will learn about our PhD students' achievements and publications but also about new initiatives that were launched by the Program this year. Finally, you will get some of the latest information on our alumni.

The ESSEC PhD Program is a key dimension of ESSEC's identity as an international research institution. And it is an important component of the strategy of building up the ESSEC brand and its visibility at the global level. All business schools that are at the forefront of knowledge production in today's very competitive landscape have a high-quality and well-developed PhD program. This implies, naturally, significant investment in resources and in time but it is the kind of investment that will have very high returns in the medium term. By training a new generation of academics who are taking jobs in business schools around the world, we are also building up a community of high quality ambassadors for ESSEC and the ESSEC brand who will carry and champion our name and research reputation everywhere they go. We should all take the measure of the importance for our medium term future of the PhD program and I hope that this program is a great source of pride and satisfaction for all of us - faculty members, staff members, PhD students and alumni.

Last September, we admitted in the program fifteen highly motivated PhD students coming from nine different countries. Altogether our PhD program counts close to eighty students with twenty-four different nationalities represented. We had a concrete sense of this cultural diversity when we organized, last April, our first PhD "culinary diversity" lunch - where we shared special dishes from our own regions or countries. Between our last Newsletter in June 2014 and today, 12 students have defended their PhD with brio - a record number! Out of those 12 students, 11 gained a Doctorat (8 ESSEC and 3 UCP) at the same time thanks to our implication in the joint ESSEC - University of Cergy Pontoise Doctoral School that allows us to grant the French state-accredited Doctorate in parallel to our PhD. And we have five more PhD defenses to come in June and July. Seven students have had an article or a chapter accepted for publication over this last year and 8 spent a period of time abroad, working with colleagues at the University of Cambridge (Judge School), at CASS in London, at Northwestern University, at the University of Iowa, at the Tilburg School of Economics and Management and at the Norwegian School of Economics. We will have this year 59 participations in major conferences and workshops - our students having been either accepted to present their paper and/or to take part in pre-conference doctoral activities. Over the last two years, we have had some great citations and awards, as you can see below, confirming the excellence of the work that is being done within the ESSEC PhD Program. Congratulations to all!

This year we have stabilized a number of the initiatives we had launched the previous years and started some new ones. Our second PhD Program Poster Session was a huge success - 11 PhD candidates presented their work in progress, in Poster format, to the entire ESSEC Community. We used the new K-Lab facilities this year, which allowed us to make creative use of new technologies. We had three winners - two ex-aequo for the most innovative research and one for the most effective Poster. The winners got to present their Posters again during the ESSEC Faculty Research day last April - as the symbolic expression of the tight interconnection of research and PhD activities within our community.

For the second time also this year, we organized a graduation ceremony for both Master Research and PhD students. This was a wonderful moment of well-deserved pride and positive exchange - some of our PhD alumni came back to share with our students on the joys and complexities of the job market and of the first years in an academic position. This year, we also further intensified and improved the activities dedicated within the program to the improvement of our students' job market preparation and to personal and professional development in general. We also had the chance to have Christine Gil join us in the PhD Program office - we welcome her and look forward to working with her.

As part of our new initiatives, we have been able in the last few months to start working on a project we were all expecting - the complete overhaul of our website. This is still work in progress but with what has been done so far, I am confident that we will be able very soon to present a new, more attractive face to the world. Don't hesitate to send us your suggestions on this. We can still make some changes! Another important action point for us this year was to try and explore the ways in which we could increase the footprint and presence of the PhD program in ESSEC Asia Pacific. Rich discussions with colleagues in our Singapore campus have helped identify a number of ways to go - and starting next September we will move towards implementation.

Thank you all for the support you are giving to the PhD Program! And do save the date - next year in March 2016 (day to be confirmed), we will have our Third Graduation ceremony of MSBAR and PhD students. We hope to see all of you then!



Professor Marie-Laure Djelic
Associate Dean, PhD Program

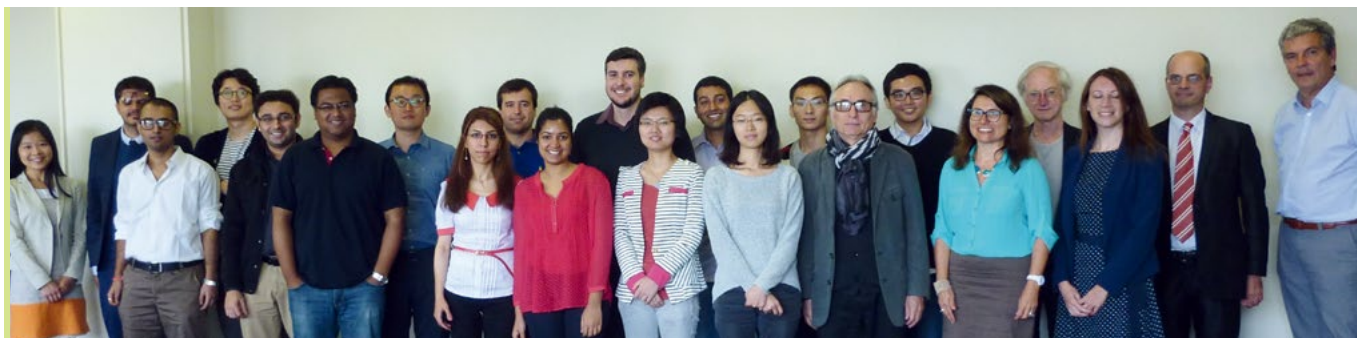


PhD Facts 2014-2015

Incoming Class, 2014-2015

JIANG	Jin	Accounting & Auditing	Chinese
MULYA	Andika Perwira	Accounting & Auditing	Indonesian
HOANG THI HONG	Nhung	Accounting & Auditing	Vietnamese
OH	Samil	Economics	Korean
YOON	Yong June	Economics	Korean
EHTESHAM NIA	Hossein	Economics	Iranian
JIA	Xiao	Finance	Chinese
COVACHEV	Svetoslav	Finance	Bulgarian
DATTA	Subhadeep	Management	Indian
GHURBURN	Anjulee	Management	Mauritian
CARVALHO	Sheldon	Management	Indian
KHAJEHNEJAD	Sabra	Management	Iranian
DINIZ	Filipe	Marketing	Portuguese
MUKHERJEE	Sourjo	Marketing	Indian
LIU	Baolong	Operations Management	Chinese

Some key moments in the PhD Program



- August 2014 Welcome meeting for the new PhD cohort

- October 2014, AERES Evaluation of the PhD Program.

- April 6 Participation in the ESSEC Faculty Day on research.



- December 11, Research Highlights 2014: What's New in ESSEC Doctoral Studies - Poster session. Election of the most effective poster and most innovative research.



- April 21, First Cultural Diversity Lunch

- April 30 Organization of and participation to the 4th PhD Camp of BPF - Business Phd in France at Telecom Ecole de Management.
- May-June 2015 Come and join our PhD students during intensive one week courses open to non-ESSEC students.



- March 20 Graduation Ceremony for MS in Business Administration Research and PhD in Business Administration.



	PUBLICATIONS	CITATIONS AND AWARDS
2014-2015	<ul style="list-style-type: none"> • PEIA O, (2015) Journal of Financial Stability, Finance and Growth: Time Series Evidence on Causality, with K. Roszbach , http://dx.doi.org/10.1016/j.jfs.2014.11.005 • ANSARIPOOR A, (2014, with F. Oliveira) A Risk Management System for Sustainable Fleet Replacement, European Journal of Operational Research, EOR12146, DOI information: 10.1016/j.ejor.2014.02.006. • AZAMBUJA R, (2014, with W Fear) Deliberative Narrative Instauration: The Process of Institution Building Using Texts as Artifacts, Learning, Culture and Social Interaction, 3(4), pp. 286-295 • MOLDOVAN R, (2014) Accounting in Europe - Publication details, including instructions for authors and subscription information: http://www.tandfonline.com/loi/raie20, Post-Implementation Reviews for IASB and FASB Standards: A Comparison of the Process and Findings for the Operating Segments Standards. • MACHADO DE MORAES M, (2014) Strategies for creating at work. In: E. M. L. S. Alencar, D. S. Fleith, & M. F. Bruno-Faria (Eds.), Theory and Practice of Creativity Measurement (pp.103-124), with Lima, S.M.V. Waco, TX: Prufrock. • MUKHERJEE P, (2014) International Journal of Research in Marketing, Volume 31, Issue 4, pp 452-456 • PENASSE J, (2014, with L.Renneboog and C.Spaenjers) Sentiment and Art Prices., Economics Letters, Vol. 122, No. 3 	<p>*Best Paper Award in Social Responsibility division of ASAC 2015 conference (Alireza Ahmadsimab)</p> <p>*Syntec Academic Award for Research in Management (7th Edition, 2015) for the Category Management/OB/HR (Joël Bothello with Marie Laure Djelic)</p>

186 PhD students invited to international conferences and colloquiums since 2008 and 59 Conference presentations only between June 1st 2014 and June 1st 2015... For example:

- CAAA (Canadian Academic Accounting Association) Conference 2015
- EMAC (European Marketing Association Conference) 2015
- EAA (European Accounting Association) Annual Congress 2015
- Midwest Political Science Association Annual Meeting 2015
- European Winter Meeting on the Econometric Society 2014
- Miami Accounting PhD Rookie Recruiting and Research Camp 2014
- ECPR (European Consortium for Political Research) General Conference 2014
- 68th ESEM (European Meeting of the Econometric Society) 2014
- Americas Conference on information Systems (AMCIS) 2014
- American Accounting Association Annual Meeting 2014
- AOM (Academy Of Management) Annual Meeting 2014
- AMA (American Marketing Association) Annual Meeting 2014
- SASE (Society for the Advancement of Socio-Economics) Annual Conference 2014
- CPA (Critical Perspective on Accounting) 2014
- EGOS (European Group of Organizational Studies) Annual Conference 2014
- CSEAR NA (North American Congress on Social and Environmental accounting Reserach) 2014
- EFMA - European Financial Management Association 2014
- FEBS - Financial Engineering & Banking Society Annual Conference 2014
- INFORMS Marketing Science Conference 2014
- INFINITI Conference on International Finance 2014



• PhD and MS in Business Administration Research Graduation Ceremony on March 20, 2015.



PhD Graduates

12 PhD defenses between June 1st 2014 and June 1st 2015. 5 more already planned in June and July 2015.

Our Alumni – Where do they go?

2013-2014



Amir Hossein Ansaripoor (PhD 2014)

*Assistant Professor,
Curtin Business School,
Perth*



Shora Moteabbed (PhD 2014)

*Postdoctoral Associate,
George Mason University,
Washington DC*



Lisa Baudot (PhD 2014)

*Assistant Professor,
Kenneth G. Dixon School of Accounting,
University of Central Florida,
Orlando*



Wim Van Lent (PhD 2014)

*Assistant Professor,
Montpellier Business School
Montpellier*



Joel Bothello (PhD 2014)

*Assistant Professor,
Kings College,
London*



Abdolmanaf Zargoush (PhD 2014)

*Assistant Professor,
University of San Francisco
School of Management
San Francisco*



Max Chauvin (PhD 2014)

*Post doctoral position,
Université Paris-Dauphine
Paris*



Songlin Zeng (PhD 2013)

*Assistant Professor, Zhongnan
University of Economics and Laws,
Zhongnan*



Alina Ferecatu (PhD 2014)

*Assistant Professor,
Erasmus University Rotterdam
Rotterdam*



Li Zheng (PhD 2014)



Romain Legrand (PhD 2013)

*Economist,
European Central Bank,
Brussels*

2014-2015



**Alireza Ahmadsimab
(PhD 2015)**

*Assistant Professor,
Sobey School of Business
St Mary's University
Halifax*



**Sainan Huang
(PhD 2014)**

*Assistant Professor,
Zhongnan University of
Economics and Laws
Zhongnan*



**Prithwiraj Mukherjee
(PhD 2014)**

*Assistant Professor,
Indian Institute
of Management,
Bangalore*