

EDITORIAL

In Praise of Celebrations

Dear Ph.D. students,

When pondering over important ingredients in one's journey towards the Ph.D., I was struck by the quasi-absence of celebrations from that list. Hard work, conceptual clarity, expertise in a well-defined domain, flawless methods, networking within the profession, all figure prominently. Less so treating yourself to a scrumptious dinner, spending a day in a park or a museum, a party with friends, or a night of dancing. While we do know of the positive effects of praise, we are less prone to recognize the role of one's own celebrations of – however small – victories along the arduous road toward the Ph.D.

Celebrations of what, you may ask; very few students have publications, which is academics' typical notable accomplishment. You may even sometimes feel like little Tom Thumb – the youngest, weakest family member by all appearances – as your former university or work colleagues get promoted, buy houses, start families. While you are still to start considering any of these. Yes, mother, I am still a student I hear you say on skype, trying to sound confident and reassuring.

Of whatever deserves to be celebrated, I answer. A promising exchange with a faculty member, and her decision to take you on as a mentee. A term paper that gets the comment 'Excellent idea, develop further'. An acceptance to a conference. The addition of a renowned expert to your committee.

Such celebrations are key to fueling the energy needed to push through a hard project, teach yourself a new software package, get up the courage to call on your contacts who may give you access to a field study, rewrite your paper using a new theoretical framing. Of course, an advisor's encouragement and friends' support are also important in boosting your motivation. Still, celebrations give us pause and perspective, and help us go on with our struggles.

I think of these self-generated celebrations as the crumbs left behind by little resourceful Tom Thumb, who knew the way to safety had to be peppered with tiny markers of the road accomplished. Like Tom, you know there is a road that leads to a desired place, albeit a road you build yourself, pebble by pebble. Like Tom, you can find your way by staying alert, by taking initiatives, and by spreading little pebbles on your road.

Of course there's a limit to this analogy. While Tom's pebbles helped him find his way back to his well-known home, yours are meant to help you find your way to the desired, as yet only vaguely perceived destination. The rewards and celebrations you give yourselves are meant to show you that there is a way, and that you're building it yourselves, little victory by little victory. The large victory will thus become all the more yours.

So go ahead, have a picnic, go rowing, buy yourself a bunch of flowers, make a dinner for your friends, dance the night away – every time you feel you deserve it; every time you feel a friend deserves it.



Anca Metiu
Associate Dean, PhD Program

Since 2015, two cohorts joined the Program

2015-2016

AGGARWAL Sakshi	Marketing	India
AMIN Shehryar	Finance	Pakistan
BHATT Himanshu	Management	India
BUCHWALTER Bastien	Finance	Germany
DRUJON D'ASTROS Caecilia	Management	France
EL HACHEM Wissam	Operations Management	Lebanon
GEORGE Mailys	Management	France
KIM Yenee	Marketing	Korea
NOISETTE Bruno	Management	France
OGUNTOYE Augustina	Management	Nigeria
RYU Heesang	Economics	Korea
TALEBI Arash	Marketing	Iran
WANG Jing	Management	China
ZHAO Yanlu	Operations Management	China
ZIANI-FRANCLET Zoe	Management	France



• August 2016 Welcome meeting for the new PhD cohort

2016-2017

CHAFI Hassan	Finance	Lebanon
EL MANSOURI Mouna	Management	Morocco
FLACHER Corentin	Economics	France
GHANADZADEH Mohsen	Finance	Iran
KANG Yoseb	Management	Korea
LATIFI KASANI Negin	Marketing	Iran
LIU Junqi	Accounting & Auditing	China
SCHIRRMACHER Nina-Birte	Management	Germany
SMYTHE Nyika	Marketing	Jamaica
SUI Jin	Economics	China



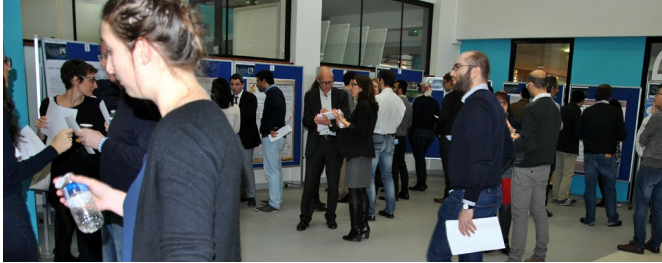
• Presentation of ESSEC PhD Program by Professor Anca Metiu



Some key moments in the PhD Program

Since the merger of French universities and private academic institutions in the COMUE <http://www.universiteparisienne.fr> by the Ministry of Higher Education and Research, ESSEC Doctorat is now: Doctorat de l'Université Paris-Seine prepared in ESSEC Business School.

ESSEC PhD degree stays unchanged.



December 2016: Celebration of ESSEC PhD Program 10th anniversary with the Poster session 4th edition and the intervention of Professor Roberto M. Fernandez, professor of Organization Studies at the MIT Sloan School of Management.

Visited institutions by ESSEC PhD students this year are Tippie College of Business at University of Iowa, Kelley School of Business at Indiana University, Warwick Business School UK...



Visiting at Indiana University – Kelley School of Business (Alessandro Ghio, PhD 4th year)

I arrived in Bloomington on a cold, very cold (-16°) day in early January. The first question I asked myself was: what am I doing here?

It turned out to be one of the best experiences I have ever had, both professionally and personally: great faculty, interesting courses, and seminars. I had the chance to assist to the recruitment seminars – really impressed by the vita of the rookies, most of them with one or two 0+ publications.

The atmosphere in the department is really informal, and the relationship between faculty and PhD students is amazing. After the seminars, they all hang out together for dinner and then for a beer!

I received some really useful feedback to improve my dissertation. Finally, the life in Bloomington: good vibes, great people to hang out with (it's true that people from Mid-West are extremely nice!), and plenty of activities to do. Indeed time flies when you have so much fun!

Or staying at ESSEC Asia-Pacific



Visiting at ESSEC Singapore campus (Amit Kumar, PhD 4th year)

I visited ESSEC Singapore Campus to do a Research Apprenticeship Module with Prof. Srividya Jandhyala. Professors at the Campus were warm and open to share and discuss research ideas. Some were working on fairly ambitious and cutting edge projects. I found the overall academic environment in Singapore very vibrant. Our professors were very well integrated into the regional academic network and interacted and collaborated seamlessly with those from other institutions such as Insead, NUS, SMU and NTU.

ESSEC PhD Program also hosted Visiting PhD students from Stockholm School of Economics, Università di Pisa, Università de Bari, VU University Amsterdam, School of Business and Technology Management, Korea Advanced Institute of Science and Technology...

This year, the **5th BPF PhD Camp** took place at ESSEC. It was attended by 50 participants from 14 institutions (HEC, EM Lyon, Kellogg School of Management, University Paris Est, ESCP Europe, McGill University...).

A few conferences attended by our PhD students:

45th EMAC Conference 2016, 7th International Conference of the French Assoc. Of Experimental Economics, INFORMS 2016 Marketing Science Conference, XII International Accounting Symposium, AIB 2016 Annual Meeting, EURO 2016 Conference, EGOS Conference, 11th Annual Behavioral Operations Mgt Conference, Annual Academy of Management meeting, CSEAR University St Andrews, British Academy of Management 2016, Strategy Management Society (SMS) Annual Conference 2016...



Joonsuk Kwon, Jose Benedicto Duhaylongsod, Wenyu Jiao, Graciela Carrasco, Giovanni Pagliardi receiving the MS in Business Administration Research on March 20, 2016

PhD Graduates

10 PhD defenses between September 2015 and August 2016.
Since September 2016, 10 defenses took place and a few more are scheduled.

Our Alumni – Where do they go?

2015-2016



Bo Chen
*Assistant Professor,
Sungkyunkwan University*



Melissa Moraes
*Researcher
Central Bank of Brazil*



Anatoli Colicev
*Assistant Professor,
Graduate School of Business, Nazarbayev University*



Shantanu Mullick
*Assistant Professor
Technical University Eindhoven*



Dmitry Golubkov
*Assistant Professor of Finance and Accounting
National Research University Higher School of
Economics, Moscow*



Davide Romelli
*Assistant Professor
Trinity College Dublin*



Tania El Kallab
*Adjunct Lecturer
Lebanese American University*



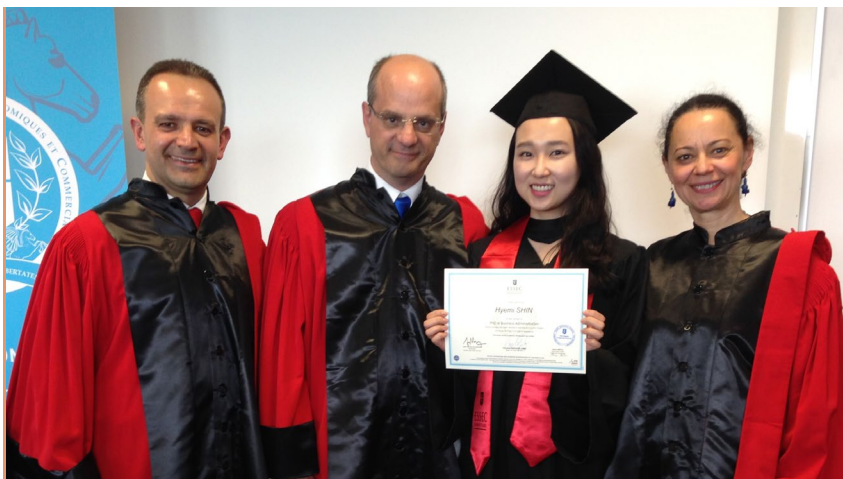
Hyemi Shin
*Assistant Professor
Newcastle Business School*



Marion Ligonie
*Assistant Professor
IESEG Paris*



Yun Wu
*Associate Fellow
CBN Research Institute, Shanghai*



• PhD and MS in Business Administration Research Graduation Ceremony on March 20, 2016.

Defenses since September 2016

Helen Etchanchu Schneider (*Sept. 2016*)
Oana Peia (*Oct. 2016*)
Aakanksha Gaur (*Nov. 2016*)
Kushal Sharma (*Jan. 2017*)
Marie Kerveillant (*April 2017*)

More to come

Joanne Sopt (*May 18*)
Damien Lambert (*June 14*)
Victoire Denoyel (*June 30*)