

Bruno NOISETTE
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> Education

June 2017 - now: PhD Candidate in Management, ESSEC Business School, France
August-December 2019: Fulbright visiting scholar at The Penn State University, USA
June 2017: MS in Business Administration Research, ESSEC Business School, France
2014-2015: Preparation year to PhD in anthropology, EHES, France
2008: M.A. in political science, international relations, IEP de Paris (Sciences-Po Paris), France

> Research interests

Interested in the co-evolution of formal and informal ways of organizing, I investigate how norms of social exchange influence organizational creation and growth. I collected data in Rwanda, East Africa, about how entrepreneurs manage family institutions and related logics. I mostly use qualitative methods.

> Papers

On the diversity of family relationships and entrepreneurial social capital (with Jan Lepoutre) – *conceptual paper; submission to Academy of Management Review planned in Summer 2020*
Logic interpretation, boundary work, and societal change in Rwandan entrepreneurship – *target ASQ or Organization Science*
“Grow together”: social status, family business, and societal change in Rwanda – *target ASQ or AMJ*

> Conference presentations

August 2019: AOM annual meeting, Boston, USA
Cui Bono? Diversity of Family Norms and Family Business Heterogeneity
June 2019: IFERA annual conference, Bergamo, Italy
How African entrepreneurs balance market and family logics
March 2019: New Institutional Workshop, Uppsala Universitet, Sweden
Protecting business from family: setting fields boundaries in African entrepreneurship
April 2018: Family Entrepreneurship Workshop, Audencia Business School, France
Toward a typology of family businesses based on forms of social exchange

> Invited doctoral consortiums and workshops

August 2020: AOM OMT division doctoral consortium
March 2020: 13th PhD Seminar in Management by EM Lyon, Chamonix, France
March 2020: University of Edinburgh Business School 7th Annual Writing Workshop
July 2019: EGOS PhD consortium, Edinburgh, UK
June 2019: IFERA doctoral consortium, Bergamo, Italy
June 2019: AMR PDW on *Advancing theory on enterprising families (and beyond)*, Bergamo, Italy
September 2018: Doriot Entrepreneurship Conference, INSEAD, France
August 2016: SCANCOR PhD workshop on institutional analysis, Stockholm School of Economics

> Teaching

Lecturer of Organizational Behavior (1 class) and Strategy (1 class) at senior Bachelor level, 2020
Students' evaluations:

'Because of my dual degree and academic exchanges it was the 3rd time I had to take strategy so

I was really not enthusiastic [...] But I learnt a lot, both theoretically and practically, and really enjoyed this class'

'I plan to work as a strategy consultant, and I feel your course gave me a very strong and practical base'

*'Many students at ESSEC say that [OB] is the most annoying and bull** core course of the MSc, but honestly it was one of my favorites'*

Supervisor of twenty 3rd year students in management for 5 weeks participant observation in organizations, oct-nov 2018

> Academic service

Co-organizer of *Thursdays with OMT*, series of three webinars on the impact of the Covid-19 crisis on the academic job market, with the OMT division of AOM

Reviewer and emergency reviewer for the AOM and EGOS Annual Meetings since 2017

Organizer of ESSEC Business School's annual PhD poster session 2017

> Grants and awards

2019: Fulbright Visiting Student Researcher Grant for a 4-months visit in Penn State, USA

2015-2019: PhD Scholarship, ESSEC

> Other professional experience

2012-2015: Public relations officer for the Normandy region, for the French national railroad company – *employee of a 100% State-owned corporation; daily work with elected representatives, civil service officers, profit and non-profit private organizations, social movements, etc.; contribution to local and national project management and development strategy.*

2011-2012: advisor for Libraries without Borders, Cameroon

Support for social entrepreneurs in the information, education, and book industry

2009-2011: Consultant in public relations for urban planning and infrastructure projects – France.

> References

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