

# THOMAS MICHAEL ROWLEY



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ESSEC Business School & CY Cergy-Paris Université, France

**PhD Candidate, Economics, since August 2018**

Research Interests: International Trade, Foreign Investment, and Productivity

Advisors: Giuseppe Berlingieri (ESSEC) and Pamela Bombarda (CYU)

## ONGOING RESEARCH

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Chapter 1 of dissertation: **The influence of comparative advantage (CA) on FDI in China**

In analyzing the determinant of FDI, I allow new application of a large firm level dataset by matching with an estimated index of revealed CA and proxies for trade costs.

Chapter 2 of dissertation: **Granular comparative advantage (GCA) and multinationals**

I expand on Gaubert and Itskhoki (2020) by treating foreign affiliates and domestic firms as separate sources of GCA, finding that large firms in developing countries impact CA differently than in the West.

## UNIVERSITY TEACHING

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ESSEC Business School, France

**Managerial Economics and Strategy**, Master's in Business Management and Strategy

**Fall 2021**

» A new core course I developed that integrates a range of microeconomic theories with current case studies to build perspective on a firm's competitive landscape, structure, and strategic possibilities.

Université Paris Dauphine, France

**Microeconomic Theory III**, L3 Applied Economics Major

**Fall 2021**

» Serving as lecturer for the last course in the microeconomic series covering two dimensions of general equilibrium - intertemporal allocation and financial assets (pricing) with uncertainty.

## EDUCATION

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University of California, Santa Cruz

**BA, Business Management Economics**

**2011**

Information Systems Management Minor. Cum Laude Honors, Honors in the Major.

**Chinese Language and Literature** at Nanjing Normal University, China.

**09/2015 – 01/2017**

## WORK EXPERIENCE

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Jinling High School, Nanjing, China

**AP Calculus, Economics and Accounting Teacher**

**09/2013 - 07/2018**

» Taught grades 11 and 12 in Canadian and American diploma programs.

Better Publishing LLC, Palo Alto, California

**Business Operations Consultant**

**12/2012 – 09/2013**

» Drafted a cost reduction strategy, created a SCM forecasting tool to enable JIT inventory management, and designed marketing plans for new products or sales.

Epunchit LLC, San Diego, California

**Marketing, Operations and Finance Officer, Co-Founder**

**04/2011 – 12/2012**

» Built a 'local establishment focused' restaurant CRM and app with innovative concepts in marketing, customer loyalty, and mobile integration of local eateries.

## LANGUAGES & PROGRAMING

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English – Native speaker

Spanish – Intermediate

Stata, Python, R

Chinese – Fluent (HSK 5)

French – Basic

Visual Basic, Java